

Report on celebration of World Breastfeeding week-2016

Executive committee of Nepal Breastfeeding Promotion Forum Formed World Breastfeeding Week 2016 celebrating committee funder the chairmanship of Mrs. Ram Laxmi Doupadel, Prof. Prakash S. Shrestha as advisor and Dr. Merina Shrestha , Dr. Srijana Basnet, Mrs. Sushila Adhikari and Mrs. Tulashi Adhikari. The WBW 2016 Celebration Committee had several meeting with different state holder and the programme was prepared in consult with them. World Breastfeeding week 2016 was celebrated from 1st to 7th August 2016 at various places with the Theme: "Breastfeeding: Key to Sustainable Development."

The Programme Schedule:-

World Breastfeeding Week Celebration
1st to 7th August 2016 (17th to 23rd Shrawan 2073)
Theme: Breastfeeding: Key to Sustainable Development

Organized By:

Nepal Breastfeeding Promotion Forum in Collaboration with Child Health Division/TU Teaching Hospital Civil Hospital/Department of Child Health.

S.No.	Date	Programme
1	1st August 2016 (17 th Shrawan 2073)	Lunching of World Breastfeeding week 2016 & Drama Show Place: In front of Registration counter T.U Teaching Hospital Time: 10:00 A.M-12 Noon
2	2 nd August 2016 (18 th Shrawan 2073)	a) Exhibition on Breastfeeding & complementary feeding Place: Dhulikhel Hospital Time:9:00 A.M to 4:00 PM b) Interaction Program with groups of pregnant women and their husbands Place: Antenatal Clinic, TUTH Time: 9:00 AM-10:30 AM
3	3 rd August 2016 (19 th Shrawan 2073)	Interaction Program with Parents on Breastfeeding & IYCF Place: Pediatric OPD, TUTH Time: 9:00 AM-11:00 AM
4	4 th August 2016 (20 th Shrawan 2073)	a) Orientation on theme of world breastfeeding week 2016 Place: Civil Hospital Time: 12:00-1:00 PM b) Orientation on theme of world breastfeeding week 2016 Place: Pediatric Department, TUTH Time: 2:00-3:00 PM
5	5 th August 2016 (21 st Shrawan 2073)	Interaction on Breastfeeding with Lactating Mother & their relatives Place: Maternity Ward , TUTH Time: 10:00 AM-11:00 AM
6	7 th August 2016 (23 rd Shrawan 2073)	a) Workshop on WBTi 2015: Call for Action Place: National Health Training Centre, Kathmandu Time: 10AM-2:00PM b) Recording on breastfeeding & WBW theme 2016 at Nepal Television 3:00-4:00PM

Program Co-ordinator: Mrs. Ram Laxmi Doupadel

Treasurer

Nepal Breastfeeding Promotion Forum

1st August 2016:-

Nepal Breastfeeding Promotion Forum (NEBPROF) in collaboration with Child Health Division, UNICEF organized lunching of World Breastfeeding Week 2016 in front of the Registration Counter of TU Teaching Hospital. During the Inauguration of the World Breastfeeding Week 2016 Celebration, Chief Guest Dr. Rajendra P. Pant, Director, Child Health Division emphasized on the various activities conducted by the Child Health Division to support World Breastfeeding Week, He also informed that the Child Health Division had sent letter to all the district for celebration of World Breastfeeding week 2016. During the inauguration ceremony Prof. Prakash S. Shrestha, President Nepal Breastfeeding Promote Forum emphasized on need of sustainable program to promote, protect and support Breastfeeding throughout the year. During the ceremony three breastfeeding mothers shared the experience of breastfeeding and complementary feeding as a working mother. This was followed by presentation of renowned Nepali Television express about the importance of Breastfeeding which was followed by role play conducted by the nurses staff of birthing centre of TU Teaching Hospital. Which was convincing and successfully delivered message on importance of support of husband during the delivery and importance of family support for successful breastfeeding. This programme was attended by about 200 persons including doctor, nursing staff working at TU Teaching Hospital as well as lactation Mothers their relatives and Visitors attending the hospital. Lunch Packet was distributed to all participants.

2nd August 2016:

Exhibition on Breastfeeding and complementation feeding was organized at Pediatric OPD section of Dhulikhel hospital which was visited by the Director and Matron of the Hospital and the patient party attend pediatric OPD and ward. This exhibition was visited by around 200 people.

b) Interaction Program on Breastfeeding was organized at the Antenatal Clinic of TU Teaching Hospital with Pregnant Women and their relatives.

3rd August 2016:

Interaction program on breastfeeding and complementary feeding was organized with the parents attending OPD as well as well baby clinic at Pediatric Department of TU Teaching Hospital.

4th August 2016:

Talk Program was organized at Civil Hospital, Baneswore Kathmandu. For the doctors and nursing staff working in the hospital. In this program Prof. Prakash S. Shrestha elaborated on the WBW 2016 Theme: Breastfeeding Key to Sustainable Development. Which was followed by question and answer?

Similarly another program was organized for the pediatric residents, undergraduate students and nursing staff of TU Teaching Hospital. In this program Prof Prakash S. Shrestha elaborated on the WBW 2016 Theme: Breastfeeding: Key to Sustainable Development. Which was followed by question and answer.

5th August 2016:

Interaction program was organized at maternity ward of TU Teaching Hospital with the lactating mother and their relatives.

7th August 2016:

Workshop was organized by Nepal Breastfeeding Promotion Forum based on the Report of **WBTi 2015: Call for Action** at National Health Training Centre, Teku, Kathmandu which was attend by participant from Government, UNICEF, INGO, NDO and other stake holder working on Child Health & Nutrition, Director, Child Health Division was the Chief Guest.

Prof. Prakash S. Shrestha President NEBPROF and Mr. Giri Raj Subedi chief, Nutrition section participated in talk program organized by Nepal Television on importance of Breastfeeding and complementary feeding and also answered the various issue raised by the participants in talk program. Which was telecast throughout the country on the same day by Nepal Television from 7:00 PM-7:30 PM.